



cafécollege

Destination College Week is cafécollege's annual citywide campaign to celebrate and strengthen San Antonio's college-going culture.

San Antonio is a college city, home to over 150,000 students and 31 colleges and universities. We want to keep that momentum going by supporting even more local youth and adults on the path to higher education.

A college degree or credential opens doors to better jobs, greater opportunities, and long-term success, not just for individuals and families, but for our entire community. Destination College Week brings people together to inspire the next generation of college students and support them on their journey.

How to Get Involved:

Whether you're a student, parent, educator, or community member, there are many ways to support this campaign:

- Attend Events
- Wear Your College Shirt
- Share on Social Media
- Spread the Word

Together, let's champion education and bolster the college-going culture across our city!

*scan for
more info*



CAFEcollege.ORG/DCW



MAY 12-17, 2025



DESTINATION COLLEGE week



KICK-OFF



**WEDNESDAY
MAY 14**
4:00 PM – 6:00 PM
@ CAFÉCOLLEGE

**FRIDAY
MAY 16**
ALL DAY

**SATURDAY
MAY 17**
9:00 AM – 12:00 PM
@ CAFÉCOLLEGE



City of San Antonio Proclamation: Destination College Week

Official proclamation designating May 12-17, 2025 as Destination College Week.



Destination College Fair

Come explore your educational dreams at cafécollege! All ages are welcome to explore cafécollege, discover our free services, and meet with local college and university representatives. **RAFFLE PRIZE GIVEAWAYS**—including 2 laptops—for those in attendance.

College Shirt Day

Show off your college pride! We invite you to celebrate San Antonio's college-going culture by wearing your favorite college shirt. Snap a photo and post it on social media using the hashtag *#DestinationCollegeWeekSA!*



Destination College Enrollment

Calling all high school seniors! It's time to tackle your college enrollment to-dos with 1-on-1 help and college success workshops.

- Submit College Applications
- Complete Financial Aid (FAFSA, TASFA)
- Finish College Enrollment Steps
- Complete SAEP Scholarship Requirements*



**The SAEP Scholarship is limited to eligible high school seniors at SAEP partner high schools.*

Be an ambassador and support the college-going culture in SA!

As an ambassador you can directly contribute to the college-going culture in our city. Visit cafecollege.org/DCW to find information on how to be an ambassador and to download the Destination College Week toolkit.



Cafécollege is administered by San Antonio Education Partnership and supported by the City of San Antonio, Department of Human Services.

